



16th AFRICAN E&P Conference
 31st August – 1st September 2017
 Business Design Centre, London

PESGB

'New Thinking, New Technology, New Hydrocarbons'

SPONSORSHIP

Evening Reception
 The evening reception takes place on the first official day of the conference, and is a central point in the conference's social program. To thank you for your sponsorship your logo will be included on signage throughout the event, including on the drink points.
£4,000

Registration
 This popular option includes your logo being printed on the lanyards and badges given to every person attending the conference in addition to your logo on the signage on the registration area. This ensures high exposure as the first sponsor attendees see as they enter the event.
Gone!

Technical Sessions
 Your logo will be included on the stage set in the conference area, this ensures high coverage as it will be highly visible throughout the technical conference.
Gone!

Ice Breaker Reception
 The first event in the show's calendar the Ice Breaker Drinks Reception starts the Africa Conference with a bang! To thank you for your sponsorship your logo will be included on signage throughout the event, including on the drink points.
£3,000

In all cases the supporting company would get their logo on all of the adverts in the PESGB magazine prior to the event, which has a circulation of over 6,000 people. Your logo would also be included on the PESGB website including a link to a page of your choice, on sponsor signage at the event and in Show Materials.

To help you make the most of your sponsorship and promote your involvement if you book three adverts in the PESGB magazine receive a 25% discount.

If you would like to become a sponsor, need any further information or have any ideas that aren't included in this list please contact bethany@pesgb.org.uk.

We advise to get in contact soon to ensure that you get the most coverage prior to the event and don't miss out as items will be allocated on a first come first served basis!

All prices are plus VAT

Get in front of YOUR audience . . .

2015 had over 600 attendees and 50 exhibitors all focussed on the Africa region. Including operators, consultants, governments and academia.



16th AFR CAN
E&P Conference
31st August - 1st September 2017
Business Design Centre, London

PES OGB
HOUSTON GEOLOGICAL SOCIETY
1928

'New Thinking, New Technology, New Hydrocarbons'

Signage

Your logo will be included on all of the directional signage and banners throughout the venue, including both the exhibition floor and conference areas.

£1,500

Catering

Tea & coffee is always a vital part of any conference, and as its sponsor your logo will be included on signage thanking you for your support on all of the catering stations.

£1,500 per day

Note pads

The notepads are given out to everyone who attends the conference, this sponsorship option would include your logo featured prominently on each page.

Gone!

Speaker Gifts

Get your logo on the gifts which are given out to all of the high profile industry speakers at the Africa conference.

Gone!

Pens

Your logo will be included on the pens which are given out to all of the delegates at the Africa conference.

Gone!

Breakfast

Get everyone a bacon or sausage sandwich, sure to get your company noticed!

£3,000

Delegate Bags

Further to the coverage listed above this would include your logo, in a prominent position on all of the delegate bags. These bags are given to everyone attending as they enter the show.

Gone!

International Pavilion

The International Pavilion is a central point to the exhibition floor and as its sponsor your logo would be prominently displayed both in this high profile area and in the specific section of the Exhibition website.

£2,000

Sponsored Student Places

We would like to provide free & discounted places to those students who are attending or presenting posters at the show. As their sponsor you will be supporting the future of the industry, you will be thanked and have your logo included on in the abstract volume.

£2,000

WIFI

This option includes your logo included on signage for the WIFI located throughout the seating areas. In addition to having the option to specify password of your choice, meaning everyone attending has to type in your company name each day.

£2,000

Exhibition Catalogue

The exhibition catalogue provides vital information on the show, social program and timetable. As its sponsor you will be given the back cover advert slot, your logo on the front cover and if you are an exhibitor your listing will be upgraded.

£2,000

Funded Speakers

The Africa conference is committed to providing the most rigorous and cutting edge talks, and as such we fund some speakers who would otherwise be unable to attend. As their sponsor you would be thanked in the abstract volume.

£2,000

"honestly I think it's the best bit of marketing we did all year!" . . .