



ASIA PACIFIC

E&P CONFERENCE

ASSOCIATED EVENTS

Course on the Petroleum Geology of SE Asia

25-26 June 2018,
PESGB Offices, Croydon

Ice Breaker Reception

26 June 2018

Quiz night

27 June 2018

Bush Hall

Pub Crawl

28 June 2018

various locations

Field Trip

29 June – 1 July 2018

A range of sponsorship opportunities are available for companies looking to raise their profile in the Asia Pacific market as well as those looking to expand their presence in London and Europe.

Contact events@pesgb.org.uk for further information.

Technical Programme & Audio Visual

£5000

A highly visible sponsorship package, your company logo will appear on the hard copy and digital timetable, the holding slides (significantly larger than other sponsors) and in the auditorium at the base of the stage as a banner.

Wi-Fi

£5000

Wi-Fi sponsorship is a wonderful way to engage with the delegates and exhibitors as everyone will sign up through a portal branded with your logo and company details. Further hard signage will be around the venue with the Wi-Fi code on that will have your logo exclusively.

Badge Lanyards

£4000

The lanyards will be one of the first items picked up for sponsorship, a great way to turn delegates into walking advertising for your company.

Farm out

£4000 - **TAKEN**

The farm outs area will be within the main networking area but with its own specific colour branding to highlight the significance. Your logo will appear on every stand within the farm out area and on the tables close by for business meetings.

Registration & Badges

£2800

Always a popular item for sponsorship, registration desk and the name plates can both be sponsored. Obviously these items are within the eye line of every delegate and exhibitor so widespread exposure is guaranteed.

Signage

£2500

Your company logo will appear on hard copy signs throughout the show. The directional signs from the ground floor and around the conference. Signage will be high quality and the logo will feature prominently.

Pub Crawl**2 companies at £2500 - ONE TAKEN**

Thursday's pub crawl drinks are a great opportunity to wind down after the conference with new and established contacts. Your logo will be on a wrist band and map card which will allow delegates free drinks in the pubs surrounding Olympia at various times during the evening. All the pubs will be directly outside Olympia and will display your logo on their bar. The wrist band and map card will be part of the delegate pack that will be given out at the beginning of the conference.

Refreshment Breaks**£2000 per day**

An excellent opportunity to sponsor some of the delegates favourite things, food, drink and networking! Your branding will appear on table cloths at serving stations, hard copy signage on the tables. The table signage will be specially commissioned table flags with your company logo on that will be highly visible and communicate your company support for the conference.

YP Event**£1500**

This is a great opportunity to demonstrate your support for the YPs in the industry. Many of the UK based YPs would love the opportunity to gain some Asia Pacific experience and this can be an opportunity for those with experience in the sector to share their knowledge. In addition this would be a great opportunity for any companies who are currently recruiting to speak to those looking for new opportunities. Sponsorship will see your company logo featured in the YP area, on the timetable and on all slides used in presentation in this area.

Quiz**4 Companies at £1000**

Held at Bush Hall, an original British Music Hall, prior to the dinner, the quiz will be fun for everyone! In an exciting new format of multiple choice questions and moving around the room, the quiz will be open to industry professionals of every discipline. When the questions are presented by the Quiz Master the delegates will have to go to one of the corners in the main room depending on what they believe the answer to be. It's a fun, fast paced and highly visible way to engage with delegates. Sponsors will have their logos on large balloons in their own individual corner of the room and may also sponsor a question of their choosing, which can relate directly to their company. Sponsorship also includes a couple of free tickets for the dinner that follows. A fantastic opportunity to promote your company at what will surely be a fun evening for all.

Ice Breaker Reception**4 companies at £750 - ONE TAKEN**

The ice breaker is the first opportunity for delegates to get together for the inaugural Asia Pacific E & P Conference. An exciting event with a short welcome speech by the organisers. Held in a hotel local to the venue where many delegates and exhibitors are staying, the sponsors branding will be on the welcome signage and on the tables and drinks areas. Logos on the signage will vary in size depending on the price paid but all will be highly visible.

General**Options ranging from £1000-£5000**

Those opting for General Sponsorship will be featured around the venue on banners and on the conference website on banners in the run up to the conference. They will feature on a special conference sponsor card in the delegate packs.

Conference Evening**General £4000 / Transport £2900 / Drinks £2900**

The Conference Evening will be an exciting affair at Bush Hall, three stops from Kensington Olympia. The historic venue is an old Music Hall from 1904 and it retains many of its original features. With a beautiful old grand piano, the delegates can have a traditional British 'knees up'! It has a great networking space, two bars and an outdoor terrace. The evening includes a free bar until 1am and food for delegates. Sponsors will have their branding around the venue and opportunity for a signature cocktail in their name for the major sponsor. In addition your logo will feature where ever all event sponsors are listed.

Asia Geology Course**£3000**

A course for Geologists working on E+P in the Asia Pacific region. The course is high profile and will feature on the event website and all the event literature. Along with two complimentary places on the course, the sponsor's logo will feature heavily on all material related to the main conference.

Field Trip**£1500**

The field trip is a great way to encourage the participation of those from outside the UK to explore where much of our oil exploration and production originates. The field trip will have the opportunity to accommodate the needs of those travelling with family so the message is a positive and holistic one. The field trip sponsorship will be mentioned on the registration website and there will be branded hardcopy signage stating the sponsors support of the field trip at the conference and in the delegate pack.