



PESGB SEAPEX Asia Pacific E&P Conference  
Olympia Exhibition Centre, London  
27<sup>th</sup> – 28<sup>th</sup> June 2018

## TECHNOLOGY SESSION PRESENTATION

---

# How to Transform a 'Big Data' Archive: The Story Behind AAPG Datapages Exploration Objects (DEO)

Chris Morgan

*Lynx Information System Ltd, UK*

*[www.lynxinfo.co.uk](http://www.lynxinfo.co.uk)*

---

Lynx has worked with AAPG Datapages over the past few years to design, develop and build the Datapages Exploration Objects (DEO) web map, providing geographical search of the AAPG's huge international journal archive. This talk will discuss Lynx's roles in the process from the initial proposal and help with developing a sales model, database and web application design and build, to managing the ongoing input of data, by georectifying and geolocating all maps and sections included in journal articles and papers from AAPG Datapages.