

Sustaining Sponsorship Opportunities

CHARLES LYELL

- Company logo featured in all editions of the PESGB Magazine and on the PESGB website
- Short company bio with contact details and hyperlink on PESGB Sustaining Sponsor webpage
- Dedicated social media post highlighting company's support of the PESGB
- Recognition as a Sustaining Sponsor at PESGB events and through PESGB social media platforms
- Recognition as a Sustaining Sponsor in the monthly PESGB e-Bulletin
- One full page and one half-age advert per annum in the PESGB Magazine*
- Three job adverts per annum on the PESGB website and membership platform.*
- Opportunity to contribute editorial to the PESGB blog and online news feed*
- 25% off advertising rates in the PESGB Magazine
- Priority booking for PESGB Exhibition and Sponsorship Opportunity Packages
- Reduced registration fees for PESGB Conferences and Exhibitions*
- 10% discount on group PESGB Membership bookings*
- Use of Sustaining Sponsor logo
- Dedicated relationship manager

▶▶ **£2,000 +VAT**

JAMES HUTTON

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- Short company bio with contact details and hyperlink on PESGB Sustaining Sponsor webpage
- Dedicated social media post highlighting company's support of the PESGB
- Recognition as a Sustaining Sponsor at PESGB events and through PESGB social media platforms
- Recognition as a Sustaining Sponsor in the monthly PESGB e-Bulletin
- One full page advert per annum in the monthly PESGB Magazine*
- Two job adverts per annum on the PESGB website and membership platform.*
- Reduced registration fees for PESGB Conferences and Exhibitions*
- 20% off advertising rates in the PESGB Magazine
- 10% discount on group PESGB Membership bookings*
- Use of Sustaining Sponsor logo
- Dedicated relationship manager

▶▶ **£1,600 +VAT**

MARY ANNING

- Company logo featured in all editions of the PESGB Magazine and on the PESGB website
- Short company bio with contact details and hyperlink on PESGB Sustaining Sponsor webpage
- Recognition as a Sustaining Sponsor at PESGB events and through PESGB social media platforms
- One half page advert per annum in the monthly PESGB Magazine*
- One job advert per annum on the PESGB website and membership platform.*
- Reduced registration fees for PESGB Conferences and Exhibitions*
- 10% off advertising rates in the PESGB Magazine
- Use of Sustaining Sponsor logo
- Dedicated relationship manager

▶▶ **£900 +VAT**

WILLIAM SMITH

- Company logo featured in all editions of the PESGB Magazine and on the PESGB website
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- Recognition as a Sustaining Sponsor at PESGB events and through PESGB social media platforms
- Reduced registration fees for PESGB Conferences and Exhibitions*
- 10% off advertising rates in the PESGB Magazine
- Use of Sustaining Sponsor logo
- Dedicated relationship manager

▶▶ **£500 +VAT**

By becoming a Sustaining Sponsor your company can take advantage of year-round exposure to c.4,000 active PESGB members and our wider E&P network; whilst helping PESGB to grow our community, provide greater insights into the industry and support the new generation of geoscientists.

In return, you will benefit from prominent recognition as a highly revered PESGB supporter, key advertising opportunities across our platforms and the chance to connect with significant stakeholders.

We have redesigned our Sustaining Sponsor packages to give your company greater engagement opportunities across all PESGB activities. Aptly named, each of the 4 levels are complimented by a variety of benefits that offer maximum exposure, enabling you to proactively meet your core marketing strategies.

Contact leanne@pesgb.org.uk to find out more about becoming a PESGB Sustaining Sponsor.

