

PESGB Sustaining Sponsor Opportunities 2022 - 2023

By becoming a PESGB Sustaining Sponsor you will be investing in the next generation of geoscientists and our vibrant industry. Your support will help us provide greater insights, knowledge sharing opportunities and awareness of earth geosciences to the wider society.

In return, your company will be recognised across our platforms by not only members of the PESGB but our extended networks as well. You'll also enjoy key advertising placement and plenty of opportunities to connect with significant stakeholders.

► Choose from one of our 4 levels of support to find benefits that work best for company in achieving your marketing goals:

WILLIAM SMITH

- Company logo featured in all editions of the PESGB Magazine and on the PESGB website
- Short company bio with hyperlink on 'Meet our Sustaining Sponsors' webpage
- Recognition as a Sustaining Sponsor at PESGB events and through PESGB social media platforms
- Reduced registration fees for PESGB Conferences and Exhibitions*
- 10% off advertising rates in the PESGB Magazine
- Use of Sustaining Sponsor logo
- Dedicated relationship manager

► **£500 +VAT**

MARY ANNING

- Company logo featured in all editions of the PESGB Magazine and on the PESGB website
- Short company bio with hyperlink on 'Meet our Sustaining Sponsors' webpage
- Recognition as a Sustaining Sponsor at PESGB events and through PESGB social media platforms
- One banner advert in the monthly PESGB eBulletin*
- One job advert posted on the PESGB website and membership platform.*
- Reduced registration fees for PESGB Conferences and Exhibitions*
- 10% off advertising rates in the PESGB Magazine
- Use of Sustaining Sponsor logo
- Dedicated relationship manager

► **£900 +VAT**

JAMES HUTTON

- Company logo featured in all editions of the PESGB Magazine and on the PESGB website
- Short company bio with hyperlink on 'Meet our Sustaining Sponsors' webpage
- Dedicated social media post highlighting company's support of the PESGB
- Recognition as a Sustaining Sponsor at PESGB events and through PESGB social media platforms
- Recognition as a Sustaining Sponsor in the monthly PESGB eBulletin
- One half page advert in one edition of the PESGB Magazine*
- One banner advert in one edition of the monthly PESGB eBulletin*
- Two job advert posted on the PESGB website and membership platform*
- Reduced registration fees for PESGB Conferences and Exhibitions*
- 20% off advertising rates in the PESGB Magazine
- 15% discount on group PESGB Membership bookings*
- Use of Sustaining Sponsor logo
- Dedicated relationship manager

► **£1,600 +VAT**

CHARLES LYELL

- Company logo featured in all editions of the PESGB Magazine and on the PESGB website
- Short company bio with hyperlink on 'Meet our Sustaining Sponsors' webpage
- Dedicated social media post highlighting company's support of the PESGB
- Recognition as a Sustaining Sponsor at PESGB events and through PESGB social media platforms
- Recognition as a Sustaining Sponsor in the monthly PESGB eBulletin
- One full page advert in one edition of the PESGB Magazine*
- One banner advert in one edition of the monthly PESGB eBulletin*
- Three job advert posted on the PESGB website and membership platform*
- Opportunity to contribute editorial to the PESGB blog and online news feed*
- Reduced registration fees for PESGB Conferences and Exhibitions*
- 25% off advertising rates in the PESGB Magazine
- 1 year PESGB Associate Membership*
- 20% discount on group PESGB Membership bookings*
- Use of Sustaining Sponsor logo
- Dedicated relationship manager

► **£2,000 +VAT**



Contact leanne@pesgb.org.uk to find out more about becoming a PESGB Sustaining Sponsor.