

Est. 1964



2018 MEDIA KIT

RATES

Half Page
£889.90 +VAT

Full Page
£1,339.00 +VAT
(2015 price held for most popular item)

Advertorial
£1,339.00 +VAT per page

Inside Front or Back Cover
£1,600.50 +VAT

Centre Fold
£2,407.90 +VAT

Want a discount? Pre-book and Pre-pay for...

- ◆ 11 issues - 15% discount
- ◆ 6 issues - 10% discount
- ◆ A minimum of 3 issues - 5% discount

Become a PESGB Sustaining Sponsor* to access a 20% discount on magazine advertising along with other great industry exposure!

**Kimmeridge or Brent package*

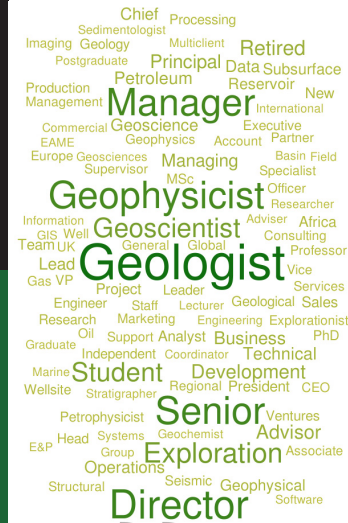
Circa. **5000**
monthly readers



The PESGB Magazine has proved to be an excellent platform for our brand, reaching a long-established community of industry veterans, academics, the next generation of young professionals and students.



Available to read online and via app on ISSUU



Global audience with readers in **57** countries

The PESGB publication has a niche in the industry, being both professionally-minded and community-orientated. Advertising here is not only familiar but also a solid, far-reaching investment.

Over **500**
issues published to date

DEADLINES

Advert Artwork to be emailed to rosy@pesgb.org.uk

Mail out Date

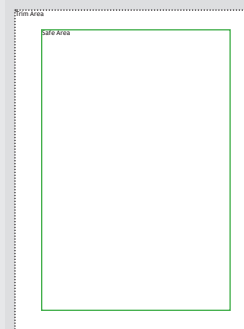
Month	Advert Artwork to be emailed to rosy@pesgb.org.uk	Mail out Date
January/ February	Friday 5 January	Wednesday 31 January
March	Friday 2 February	Wednesday 28 February
April	Friday 2 March	Thursday 29 March
May	Monday 2 April	Monday 30 April
June	Tuesday 1 May	Thursday 31 May
July	Friday 1 June	Friday 29 June
August	Monday 2 July	Tuesday 31 July
September	Wednesday 1 August	Friday 31 August
October	Monday 3 September	Friday 28 September
November	Monday 1 October	Wednesday 31 October
December	Thursday 1 November	Friday 30 November

DIMENSIONS

Ensure artwork is set up with 3mm bleed and that any background graphics or colour fill this area

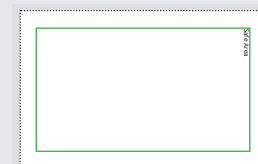
FULL PAGE
Trim/ Artwork Area-
165mm x 240mm

Safe Area (20mm)-
145mm x 220mm



HALF PAGE (landscape)
Trim Area-
165mm x 120mm

Artwork Area-
145mm x 105mm



The PESGB take no responsibility for the contents of the artwork that does not comply with our aforementioned criteria.

Tap into a specialised audience of G&G professionals
Advertise in the PESGB magazine...

Contact Production Editor Rosy Chirayath, rosy@pesgb.org.uk for further information

