

PRICES FROZEN FOR 2019!



2019 MEDIA KIT

RATES

Half Page
£889.90 +VAT

Full Page
£1,339.00 +VAT
(2015 price held for most popular item)

Advertorial
£1,339.00 +VAT per page

Inside Front or Back Cover
£1,600.50 +VAT

Belly Band (NEW opportunity for 2019!)
£1,000.00+VAT

Want a discount? Pre-book and Pre-pay for...

- ◆ 11 issues - 15% discount
- ◆ 6 issues - 10% discount
- ◆ A minimum of 3 issues - 5% discount

Become a PESGB Sustaining Sponsor* to access a 20% discount on magazine advertising along with other great industry exposure!

*Kimmeridge or Brent package

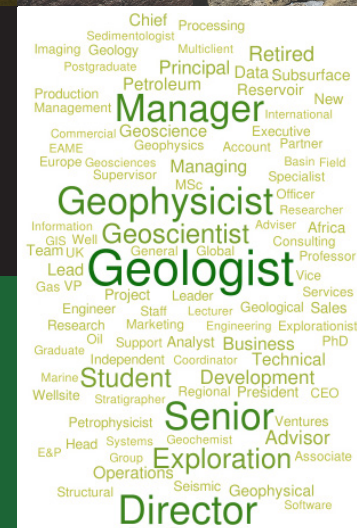
Circa. **5000**
monthly readers



The PESGB Magazine has proved to be an excellent platform for our brand, reaching a long-established community of industry veterans, academics, the next generation of young professionals and students.



Available to read online and via app on ISSUU



Global audience with readers in **57** countries

The PESGB publication has a niche in the industry, being both professionally-minded and community-orientated. Advertising here is not only familiar but also a solid, far-reaching investment.

Over **500**
issues published to date

Tap into a specialised audience of G&G professionals
Advertise in the PESGB magazine...

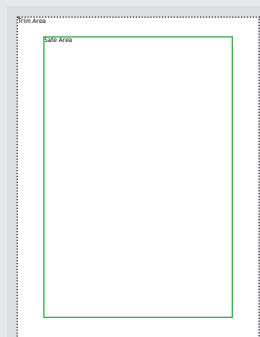
Contact Production Editor Rosy Chirayath, rosy@pesgb.org.uk for further information



DEADLINES

DEADLINES	Advert Artwork to be emailed to rosy@pesgb.org.uk	Mail out Date
January/ February	Friday 4 January	Thursday 31 January
March	Friday 1 February	Thursday 28 February
April	Friday 1 March	Friday 29 March
May	Monday 1 April	Tuesday 30 April
June	Wednesday 1 May	Friday 31 May
July	Monday 3 June	Friday 28 June
August	Monday 1 July	Wednesday 31 July
September	Thursday 1 August	Friday 30 August
October	Monday 2 September	Monday 30 September
November	Tuesday 1 October	Thursday 31 October
December	Friday 1 November	Friday 29 November

DIMENSIONS



FULL PAGE
Trim/ Artwork Area-
165mm x 240mm

Safe Area (20mm)-
145mm x 220mm

HALF PAGE
Landscape
165mm x 120mm

Portrait
78mm x 232mm

BELLY BAND
390mm x 60mm

Overlap section must be left blank



BACK
130mm x 60mm

FRONT
170mm x 60mm

BACK
35mm x 60mm

OVERLAP
50mm x 60mm

